



January 8th 2012

Dear Season Pass Holder,

Thank you for purchasing a Blue Knob Season Pass. As a loyal customer, we at Blue Knob All Seasons Resort would like to show our appreciation by presenting you with a **2011-2012 BLACK DIAMOND CLUB CARD**.

This card when presented with "your season pass" will allow you special privileges and discounts at the resort. Listed below you will find some of the details and privileges presented to you, our loyal customer. Please present your season pass and pick up your Black Diamond Club Card at the ticket window.

On Saturday Jan, 21st 2012 we will hold our first annual **BLACK DIAMOND CLUB** membership party from 7:00 p.m. – 9:30 p.m. This party is by invitation only and limited to Black Diamond Club Members, *21 and older*, with membership card and season pass presented. Come join us for live entertainment, hors d'oeuvres and cash bar. We will start the party at 7:00pm with a dinner for four drawing at the Black Bear and have a drawing every 15 minutes throughout the night. Other great prizes will include a golf membership, gift certificates, lodging package, Blue Knob apparel and a 2012-2013 season pass.

Some of the other membership privileges include a 15% discount on all food orders at the Club House Sports Lounge and Grill and "free" dessert at the Black Bear with a purchase of an entrée.

Also, to help introduce your friends to this wonderful winter life style, we would like to offer you a free learn to ski package for one of your friends. This package includes beginner lift ticket, ski or snowboard rental and a two hour group lesson. Blue Knob All Seasons Resort will offer the free lift ticket and rental and we ask that a \$20 donation be made to the Ski School for their uniform fund for providing the free lesson. Dates to be announced and reservations required.

Please contact the Blue Knob rental office at 814-239-1016 to let us know if you will be attending the **BLACK DIAMOND CLUB** membership party and thank you again for being a loyal customer.

Charles Creek, F&B Manager

